



AdVenture Capital
GENYOUTH

TOP PROJECT IDEAS

LIVING GREEN + GOLD: AMHERST SUSTAINABILITY CHALLENGE

Amherst Steele High School, OH | Students: **Logan, Alexis, Emma, Bella, Alexa** | Educator: **Kim Haney**

This team plans to host a week-long lunchtime eco-fair the week of Earth Day 2023 (4/17 – 4/21). Historically, the Amherst Steele Medical Health Tech students host health and wellness fairs for the student body during lunches, averaging 600 students in attendance. This concept will address sustainable agriculture and how to keep the environment healthy, especially during the farm-to-table process. They plan to involve over 30 groups in the area, including: The Lorain County Metroparks, Clean Marinas, local organic farmers, Lorain County Health Department, and Surf Riders. For activities dedicated to spreading awareness about environmental health and ag, they plan to include: smoothie bikes, a petting zoo, a thrift shop fashion challenge, eco-themed carnival games, Make Your Own Pizza, an organic container garden, and more, all in collaboration with local farmers and businesses.

CODE GREEN: CONNECTING THE NEXT GENERATION THROUGH SUSTAINABLE STORIES

Audubon Park School, FL | Students: **Grey, Deven, Javontae, Riley, Myers** | Educator: **Alison Hannon**

This team is making an interactive magazine that features stories of food journeys, Florida farmers, and their sustainable agriculture methods called “ConNEXTion: Connecting the Next Generation to Sustainability.” They will have monthly themes with features in the magazine and will work alongside other clubs and members of their community to make the magazine come to life. For example, the first issue starts in January and will be their Dairy Farm issue. In preparation for this issue, they will visit the M&B dairy farm which produces their school’s very own milk, and they’ll focus their articles on how they practice sustainability. The magazine will be featured on an iPad in a kiosk stand in school, operated collaboratively with other clubs. A limited print run of physical copies of the magazine will also be available. The “flippable” magazines will be on a digital bookshelf posted on the school website and social media, so not only will they be available to everyone in their school community but other schools and the public as well.

MOOVING SUSTAINABILITY FORWARD TOUR

Osseo-Fairchild High School, WI | Students: **Mason, Brian, Elizabeth, Tymeka** | Educator: **Amelia Hayden**

This FFA team plans to host a tour of the local agriculture industry and connect each step to one another by bringing participants to a beef farm, dairy farm, feed mill, and dairy processing plant. The purpose of this experience is to create a vibrant dialogue between community members, agriculture professionals, and high school FFA members about modern agriculture innovations and practices, and how those practices are promoting sustainability across the agriculture industry. Participants will experience an immersive event that truly brings them from Farm to Pizza in the agriculture industry and allows them to observe sustainable agriculture practices at every step of the supply chain. This empowers participants to return home and share their experience, further promoting community understanding of the agriculture industry.