GROWING SCHOOL MEAL PARTICIPATION

GENYOUth’s End Student Hunger Fund

- Received over 14,000 applications for grants, requesting over $41 million in support
- In 2020, provided more than $10M ($8.9M cash) to support over 10,000 schools nationally
- Supported the delivery of millions of school meals to students during COVID-19 school closures
- An additional 10,000 schools remain who have requested emergency school meal delivery support

Partnerships with Purpose

- Grants to over 2,500 schools during the pandemic in 2020
- Gaming for Good! Chunky Million Meals Challenge ~ $1.6M
- Taste of the NFL @ Home ~ $1.7M
- Nourishing Retail Round Up Partnerships ~ $5M

Breakfast Carts

- In School Year 2020, GENYOUth provided 170 Grab and Go Carts to school nutrition programs across the US, with a focus tied to SuperSchool Breakfast via Super Bowls LIV & LV
  - These carts increased access to 17 million school breakfasts
- Since 2017, GENYOUth has placed 500 Grab and Go Carts in schools nationwide, helping to increase Average Daily Participation by as much as 27%, expanding access to almost 50 million school meal opportunities

Creating More Opportunities for Physical Activity

- Over 13M students playing in 24,000+ school communities nationwide
- 4,700 additional kits in 2021, reaching 2.5M more students
- FLAG is the fastest growing youth sport in America for three consecutive years

Leading with Youth Voice

- Youth surveys provide original, timely research elevating youth perspective
- Invaluable data/metrics translates to action
- Newest Survey: Life Disrupted: The Impact of COVID on Teens—One Year Later
  - ¾ teens think the pandemic has impacted their academic readiness
  - Half of teens report that social/emotional wellbeing has been compromised
  - One quarter of kids are worried about long-term family financial hardship
- Many students report an increased reliance on school meals
  - More than half of youth experienced huge impacts to their athletic participation
  - Financial hardship and academic readiness for 2021-22 create the most long-term worries, especially for Black and Hispanic youth

Real-World, Student-Led Problem Solving

- 74 grants awarded
- $70,750 dollars distributed
- 381 student participants
- 30,600 students reached/impacted
2020 STRATEGIC PARTNERS AND FUNDERS

SNAPSHOT OF 2020 FINANCIALS

CONTRIBUTION HISTORY
$147.2 MILLION

- In-Kind Contributions: $48.3M
- Cash Contributions: $48.3M
- Total: $98.9M

2020 FUNDING
$18.4 MILLION

- In-Kind Contributions: $1.0M
- Cash Contributions: $17.3M
- Total: $18.4M

2020 FUNDING UTILIZATION
$20.5 MILLION

- AdCap & Other Programs: $2.7M
- Program Development & Activation: $1.1M
- G&A: $1.5M
- Fuel Up To Play 60: $5.3M
- School Meal Delivery Fund: $9.9M
- Total: $20.5M

HEALTH & WELLNESS PARTNERS CONTINUE TO HELP GENYOUth

8/27/21