

GROWING SCHOOL MEAL PARTICIPATION

GENYOUTH'S END STUDENT HUNGER FUND

- Received over 14,000 applications for grants, requesting over \$41 million in support
- In 2020, provided more than \$10M (\$8.9M cash) to support over 10,000 schools nationally
- Supported the delivery of millions of school meals to students during COVID-19 school closures
- An additional 10,000 schools remain who have requested emergency school meal delivery support



PARTNERSHIPS WITH PURPOSE

- Grants to over 2,500 schools during the pandemic in 2020
- Gaming for Good! Chunky Million Meals Challenge ~ \$1.6M
- Taste of the NFL @ Home ~ \$1.7M
- Nourishing Retail Round Up Partnerships ~ \$5M



BREAKFAST CARTS

- In School Year 2020, GENYOUth provided 170 Grab and Go Carts to school nutrition programs across the US, with a focus tied to SuperSchool Breakfast via Super Bowls LIV & LV
 - These carts increased access to 17 million school breakfasts
- Since 2017, GENYOUth has placed 500 Grab and Go Carts in schools nationwide, helping to increase Average Daily Participation by as much as 27%, expanding access to almost 50 million school meal opportunities



CREATING MORE OPPORTUNITIES FOR PHYSICAL ACTIVITY

- Over 13M students playing in 24,000+ school communities nationwide
- 4,700 additional kits in 2021, reaching 2.5M more students
- FLAG is the fastest growing youth sport in America for three consecutive years



LEADING WITH YOUTH VOICE

- Youth surveys provide original, timely research elevating youth perspective
- Invaluable data/metrics translates to action
 - Newest Survey: *Life Disrupted: The Impact of COVID on Teens— One Year Later*
 - ¾ teens think the pandemic has impacted their academic readiness
 - Half of teens report that social/emotional wellbeing has been compromised
 - One quarter of kids are worried about long-term family financial hardship
 - Many students report an increased reliance on school meals
 - More than half of youth experienced huge impacts to their athletic participation
 - Financial hardship and academic readiness for 2021-22 create the most long-term worries, especially for Black and Hispanic youth

REAL-WORLD, STUDENT-LED PROBLEM SOLVING

- 74 grants awarded
- \$70,750 dollars distributed
- 381 student participants
- 30,600 students reached/impacted



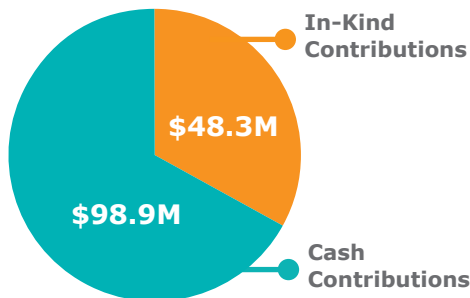
2020 STRATEGIC PARTNERS AND FUNDERS



SNAPSHOT OF 2020 FINANCIALS

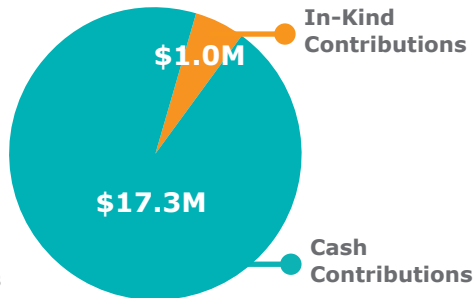
CONTRIBUTION HISTORY

\$147.2 MILLION



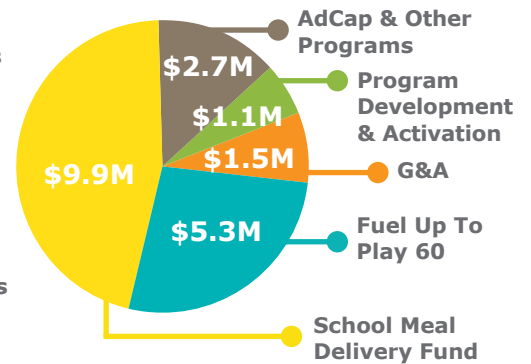
2020 FUNDING

\$18.4 MILLION



2020 FUNDING UTILIZATION

\$20.5 MILLION



HEALTH & WELLNESS PARTNERS CONTINUE TO HELP GENYOUTH

